

badges for exhibiting companies will be provided by KAOM. Exhibitors may wear their own nametags.

Facts About Attendees

KAOM attracts over 120 family practice physicians and physician assistants to the Convention from throughout the entire state of Kansas and surrounding states. This meeting, which is primarily a continuing medical education event, offers approximately 23.5 hours of AOA-accredited category 1-A quality medical education.

KAOM Values Your Company's Participation

KAOM has always thought that exhibiting at our Convention is a valuable source of education for our members, and physician contact for your company. For that reason we make an extensive effort to encourage physician contact with exhibit personnel. We use various techniques to encourage all physicians to interact with every booth when they are not in the education classroom by conducting four half-hour VISIT-THE-EXHIBITS SESSIONS, prize drawings, refreshments in the Exhibit Hall, and physician sign-ups with each booth as eligibility for the Grand Prize Drawing held on Saturday at the conclusion of the Convention.

Additional Questions: If you have questions not addressed in this brochure, please contact the KAOM office at (785) 234-5563, email cmdirector@aol.com or visit our website at www.kansasdo.org.

EXHIBITOR SUPPORT IN 2011:

AIT
Ameritox
Amgen
AMS Labs
AstraZeneca – 2
Boehringer Ingelheim
Calloway Labs
Cephalon
Cerner Corporation
Don Self & Associates
Foster Financial
GlaxoSmithKline
Grace Hospice
Healthfusion
Hospice Care of Kansas
Ideal Protein
International Essential Tremor Found.
KaMMCO
KCUMB
Kansas Foundation for Medical Care
KOWA Pharmaceuticals
KUMC Rural Health Education
Lilly USA
Lupin Pharmaceuticals
Lyme Association
Merck
Novartis Pharmaceuticals
Novartis Vaccines
Novo-Nordisk
PDS Cortex
Pfizer
Precision Practice Management
Pulse Systems, Inc.
Quest Diagnostics
Select Specialty Hospital
Sunovion
Takeda Pharmaceuticals
U.S. Air Force Recruiting
U.S. Army Medical Civilian Corps
Wesley Medical Center
Wichita Clinic

The Kansas Association of Osteopathic Medicine



Exhibitor Prospectus

2012 Annual Convention

April 12-14

Doubletree Hotel
Overland Park, Kansas

Kansas Association of
1260 SW Topeka Blvd
Topeka, Kansas 66612



Osteopathic Medicine
Phone (785) 234-5563
Fax (785) 234-5564

KANSAS ASSOCIATION OF OSTEOPATHIC MEDICINE
ANNUAL CME CONVENTION
DoubleTree Hotel, Overland Park, Kansas
April 12-14, 2012

Dear Exhibitor Friends,

The Kansas Association of Osteopathic Medicine is pleased to announce its 2012 ANNUAL CONVENTION to be held **April 12-14, 2012**, at the Doubletree Hotel in Overland Park, Kansas.

As President of the Kansas Association of Osteopathic Medicine, I extend to you and the organization you represent, A SPECIAL INVITATION TO SPONSOR AN EXHIBIT AT OUR ANNUAL MEETING.

Many receiving this invitation have been long-time exhibitors at KAOM conventions (see back panel). If so, you know our reputation for insuring outstanding physician contact in the Exhibit Display Area. At our conventions, we stress the importance of physician-exhibitor contact and view it as a mutually productive experience.

We offer several opportunities for your solicited support. The first is to sponsor an exhibit display for \$850. If you are a non-pharmaceutical company you can provide an unrestricted CME program grant **plus** an exhibit booth for \$1700. In this second category, your company will be recognized in the program in **two** separate entries—as an exhibitor and as a grantor. We welcome grants for our CME sessions. (Please note that grants do not waive the booth fee if you wish to display).

Whatever your level of participation, we make a concerted effort to inform our KAOM members of your assistance—be it exhibit sponsorship, grants, or CME program sponsorship. All are important to the success of our convention and our continuing medical education efforts. In addition to the program, we market your support on our website and through mailings to our membership.

Enclosed in this brochure are exhibit details and a contract which may be mailed or faxed to our office. Our Federal Tax Number is 48-0290656. If you have any questions or want more information, please call the KAOM office at (785) 234-5563.

Sincerely,

Greg H. Mears, D.O.

Greg H. Mears, D.O. (Independence)
President

MEMBERS KAOM EXECUTIVE COMMITTEE:

Sam E. Heck, D.O. (Wichita)	Nathan C. Knackstedt, D.O. (Hoisington)
Mary E. Franz, D.O. (Topeka)	David A. Jones, D.O. (Topeka)
Donna St. Clair, D.O. (Wichita)	M. Myron Leinwetter, D.O. (Rossville)
Catherine M. Mitchell, D.O. (Wichita)	Joel M. Feder, D.O. (Overland Park)
Larry Campbell, D.O. (Winchester)	

RULES AND REGULATIONS

Exhibiting Details

Installation of Exhibits will be Thursday, April 12, from 10:00 a.m. to noon. Display times are **Thursday, April 12**, 12:00-5:00 p.m. and **Friday, April 12**, 7:30 a.m. to 4:00 p.m. Exhibits can be dismantled Friday afternoon after the last Visit-the-Exhibit Session and Exhibitor Drawing at approximately 4:00 p.m.

Assignment of Booth Space

The number of exhibits will be limited to the normal capacity of the exhibit facility. **Priority status will be given to grantors of CME curriculum**; otherwise space will be reserved on a first-come/first-served basis. Because the physician classroom is adjacent to the exhibit hall, we pride ourselves on offering excellent physician contact. **There are no bad locations.**

Booth Description

Exhibit Booths will be 8' x 10' and consist of a 6' draped table, two chairs, and a sign with your company name. The exhibit hall is carpeted. When your contract is received, confirmation will be sent. There is a hotel charge for AC. Your confirmation will include an electrical order form to be returned directly to the hotel.

Educational Sponsorship

We encourage educational **and** general grants. If your company would like to sponsor any part of our continuing medical education program through a grant, please contact the KAOM office.

Hotel

Reservations may be made directly with the Overland Park Doubletree Hotel, 10100 College Boulevard by calling 913-323-1905. *Be sure to request the KAOM room rate of \$102, which is available to all Exhibit Personnel.*

Other Exhibit Information

Advertising in any manner by any firm not an exhibitor is not permitted. Subletting of space is not permitted. The exhibitor assumes entire responsibility and liability for losses, damages, and claims arising out of exhibit's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its agents and employees from any and all such losses, damages and claims. Exhib-