

badges for exhibiting companies will be provided by KAOM. Exhibitors may wear their own name-tags.

Facts About Attendees

KAOM attracts over 120 family practice physicians and physician assistants to the Convention from throughout the entire state of Kansas and surrounding states. This meeting, which is primarily a continuing medical education event, offers approximately 23 hours of AOA-accredited category 1-A quality medical education.

KAOM Values Your Company's Participation

KAOM has always thought that exhibiting at our Convention is a valuable source of education for our members, and physician contact for your company. For that reason we make an extensive effort to encourage physician contact with exhibit personnel. We use techniques such as requiring all physicians to walk past every booth to get in and out of the education classroom, conducting four half-hour VISIT-THE-EXHIBITS SESSIONS, prize drawings, refreshments in the Exhibit Hall, and physician sign-ups with each booth as eligibility for the Grand Prize Drawing held on Saturday at the conclusion of the Convention..

Additional Questions: If you have questions not addressed in this brochure, please contact the KAOM office at (785) 234-5563 or email to cmdirector@aol.com.

EXHIBITOR SUPPORT IN 2009:

Abbott Labs
AMS Lab
Amylin
Astellas Pharma
AstraZeneca – 2 booths
Boehringer Ingelheim
Bristol-Myers Squibb
Cephalon
Cryoprobe
Eagle Med/Ballard Aviation
Forest Pharmaceuticals
Foster Financial
GlaxoSmithKline
GlaxoSmithKline - Vaccines
Home Healthcare Connection
Hospice Care of Kansas
Ideal Protein
KaMMCO
Kansas Army National Guard
Kansas City University of Medicine & Biosciences
KUMC Rural Health Education
Lilly USA
Stephen Menke Lincoln Financial/
Metlife Retirement Services
Merck & Co.
National Multiple Sclerosis Society
Novartis Pharmaceuticals- 2 booths
Novo Nordisk
O'Brien Pharmacy
PamLab
Pfizer Pharmaceuticals - 2 booths
PriCara
Procter & Gamble
Sanofi-Aventis
Schering Plough
Takeda Pharmaceuticals
Takeda Pharmaceuticals – Diabetes Div.
U.S. Army Medical Recruiting
Wichita Clinic
Wyeth

The Kansas Association of Osteopathic Medicine



Exhibitor Prospectus

2010 Annual Convention

April 22-24
Marriott Hotel
Overland Park, Kansas

Kansas Association of
1260 SW Topeka Blvd
Topeka, Kansas 66612



Osteopathic Medicine
Phone (785) 234-5563
Fax (785) 234-5564

KANSAS ASSOCIATION OF OSTEOPATHIC MEDICINE
ANNUAL CME CONVENTION
Marriott Hotel, Overland Park, Kansas
April 22-24, 2010

Dear Exhibitor Friends,

The Kansas Association of Osteopathic Medicine is pleased to announce its 2010 ANNUAL CONVENTION to be held **April 22 -24, 2010**, at the Marriott Hotel in Overland Park, Kansas.

As President of the Kansas Association of Osteopathic Medicine, I extend to you and the company you represent, A SPECIAL INVITATION TO SPONSOR AN EXHIBIT AT OUR ANNUAL MEETING.

Many receiving this invitation have been long-time exhibitors at KAOM conventions (see back panel). If so, you know our reputation for insuring outstanding physician contact in the Exhibit Display Area. At our conventions, we stress the importance of physician-exhibitor contact and view it as a mutually productive experience.

We offer several opportunities for your solicited support. The first is to sponsor an exhibit display for \$850. If you are a non-pharmaceutical company you can provide an unrestricted CME program grant **plus** an exhibit booth for \$1700. In this second category, your company will be recognized in the program in **two** separate entries—as an exhibitor and as a grantor. We welcome grants for our CME sessions. (Please note that grants do not waive the booth fee if you wish to display).

Whatever your level of participation, we make a concerted effort to inform our KAOM members of your assistance—be it exhibit sponsorship, grants, or CME program sponsorship. All are important to the success of our convention and our continuing medical education efforts. In addition to the program, other marketing publications are sent to our members noting your support.

Enclosed in this brochure are exhibit details and a contract which may be mailed or faxed to our office. Our Federal Tax Number is 48-0290656. If you have any questions or want more information, please call the KAOM office at (785) 234-5563.

Sincerely,

Roger L. Thomas,

Roger L. Thomas, D.O. (Derby)
President

MEMBERS KAOM EXECUTIVE COMMITTEE:

Joel M. Feder, D.O. (Overland Park)
Roger L. Thomas, D.O. (Derby)
Sam E. Heck, D.O. (Wichita)
Gregory H. Mears, D.O. (Independence)

Mary E. Franz, D.O. (Topeka)
Catherine M. Mitchell, D.O. (Wichita)
Larry Campbell, D.O. (Winchester)
M. Myron Leinwetter, D.O. (Rossville)

RULES AND REGULATIONS

Exhibiting Details

Installation of Exhibits will be Thursday, April 22, from 10:00 a.m. to noon. Display times are **Thursday, April 22**, 12:00-5:00 p.m. and **Friday, April 23**, 7:30 a.m. to 4:00 p.m. Exhibits can be dismantled Friday afternoon after the last Visit-the-Exhibit Session and Exhibitor Drawing at approximately 4:00 p.m.

Assignment of Booth Space

The number of exhibits will be limited to the normal capacity of the exhibit facility. **Priority status will be given to grantors of CME curriculum**; otherwise space will be reserved on a first-come/first-served basis. Because the physician classroom is adjacent to the exhibit hall with only one entrance and exit, we pride ourselves on offering excellent physician contact. **There are no bad locations.**

Booth Description

Exhibit Booths will be 8' x 10' and consist of a 6' draped table, two chairs, and a sign with your company name. The exhibit hall is carpeted. When your contract is received, confirmation will be sent. There is a hotel charge for A.C. Your confirmation will include an electrical order form to be returned directly to the hotel.

Educational Sponsorship

We encourage educational and general grants. If your company would like to sponsor any part of our continuing medical education program through a grant, please contact the KAOM office.

Hotel

Reservations may be made at the Overland Park Marriott, 10800 Metcalf by calling (913) 451-8000. *Be sure to request the KAOM room rate of \$98, which is available to all Exhibit Personnel.*

Other Exhibit Information

Advertising in any manner by any firm not an exhibitor is not permitted. Subletting of space is not permitted. The exhibitor assumes entire responsibility and liability for losses, damages, and claims arising out of exhibit's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its agents and employees from any and all such losses, damages and claims. Ex-